

International Business Fraternity of

# Delta Sigma Pi

GAMMA OMEGA CHAPTER

at Arizona State University



## Corporate Sponsorship Package

2024 - 2025

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# Meet the Executives

**SPRING 2025**

Our team is composed of peer-elected leaders within Delta Sigma Pi who are dedicated to fostering growth, collaboration, and excellence within our chapter. Together, we work to support our members, enhance professional development, and cultivate a thriving community of future business leaders.



**Josh Snodgrass**

President



**Katlyn Leblanc**

Senior Vice President



**Nick Whitney**

Vice President of Finance



**Ruth Kingswood**

Vice President of Operations



**Sophie Hopkins**

Vice President of Scholarships and Awards



**Issac Carlebach**

Vice President of Professional Activities



**Harley Kelekaaaa**

Vice President of Alumni Relations



**Hunter Lejano**

Vice President of Asset Development



**Austin Nguyen**

Vice President of Marketing



**Laura Wang**

Chancellor



**Shriya Shah**

Vice President of Pledge Education



**Aashna Ramani**

Vice President of Community Service

# HISTORY

## PROFESSIONAL BUSINESS FRATERNITY OF DELTA SIGMA PI

Established in 1907, Delta Sigma Pi, Gamma Omega Chapter at Arizona State University, is a professional business fraternity committed to fostering the study and practice of business.

It's mission is to provide students with opportunities for professional development, networking, and leadership while upholding high ethical standards and cultivating a lifelong dedication to personal and professional excellence.



### Founders of Delta Sigma Pi

*(Alexander Frank Makay, Henry Albert Tienkein, Alfred Moysello, & Harold Valentine Jacobs)*

## Chapter Overview:

Delta Sigma Pi, Gamma Omega Chapter, is a dynamic and rewarding professional fraternity that offers countless opportunities for its members to grow into successful business professionals and well-rounded individuals. More than just a professional organization, Delta Sigma Pi provides a supportive and collaborative environment where business students at ASU can find their home away from home. Members thrive by developing essential skills, expanding their professional networks, and fostering lifelong friendships that extend well beyond their university experience. Delta Sigma Pi is committed to preparing its members for a bright and impactful future in business.

# MISSION

The mission of Delta Sigma Pi, Gamma Omega Chapter, is to develop principled business leaders, foster professional excellence, and promote a culture of integrity, diversity, and service. Our four pillars - **professionalism, scholarship, service, and brotherhood** - represent the different aspects of this core mission.

We are committed to empowering our members through education, hands-on experiences, and leadership opportunities while encouraging them to maintain high academic standing as a foundation for their success. With the support of Arizona State University, corporate partners, alumni, and faculty, Delta Sigma Pi strives to create an environment where members achieve personal, academic, and professional excellence.



**PROFESSIONALISM**  
INITIATION CEREMONY



**SCHOLARSHIP**  
SPRING '24 GRADUATION



**SERVICE**  
PROJECT CURE EVENT



**BROTHERHOOD**  
ROSEBALL CEREMONY

# OBJECTIVES

- Empower business students at Arizona State University to achieve academic excellence and earn professional degrees.
- Develop leadership, professional, and business skills among members through workshops, mentorship, and experiential learning opportunities.
- Foster a sense of community among business students by promoting networking, diversity, and inclusivity within the fraternity.
- Uphold the values of Delta Sigma Pi by supporting a culture of ethical behavior, academic success, and professional growth for all members.

The Gamma Omega Chapter of Delta Sigma Pi at Arizona State University is proud to contribute to the university's commitment to fostering diversity and success among its student body, reflecting the values and aspirations of future business leaders.

The **Gamma Omega Chapter of Delta Sigma Pi** is proud to be one of the **largest and most active chapters on the West Coast with over 150 active members in our chapter.**

Through the dedication and drive of our members, our chapter continues to shape future leaders, executives, and business professionals, supported by a strong network of accomplished alumni.

**Invest in Delta Sigma Pi—together, we are the future of business!**



# SIGNATURE EVENTS



## Recruitment & Initiation Ceremonies

Our Recruitment and Initiation Ceremonies are key events in welcoming new members to Delta Sigma Pi. Recruitment showcases the values and opportunities of DSP, connecting prospective members with current brothers. The Initiation Ceremony celebrates the official induction of new members, honoring their commitment to the fraternity and its principles. These events emphasize professionalism, community, and the lifelong bonds formed within DSP.



## Girl Boss Brunch

In partnership with WBLA, Girl Boss Brunch celebrates women's diversity in business. The event features inspiring talks from women leaders, a Q&A session, networking opportunities, brunch, and creative crafts—all designed to empower and connect students with successful professionals.

## Keep Tempe Beautiful

Keep Tempe Beautiful is a community service event where members come together to make a positive impact on our local environment. Participants work on projects like park clean-ups, trash collection, and beautification efforts, promoting sustainability and community pride. This event reflects DSP's commitment to service and fostering a better future for our community.



## Roundtable Networking Event

The Round Table Networking Event connects Delta Sigma Pi (DSP) members with companies eager to engage with our talent. Company representatives share insights and discuss topics like work-life balance and networking as participants rotate between tables every 10 minutes. With food, drinks, and a professional yet relaxed setting, this event fosters meaningful connections and highlights the potential of DSP members.



# Sponsorship Packages\*

	AMETHYST	GOLD	SILVER	BRONZE
Featured promotional posts on LinkedIn and Instagram	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company description, logo, & website URL featured on our chapter's website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to our Chapter's Resume Book	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Present during chapter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognition in our Alumni and Internal Newsletters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognition at professional or community service events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Tabling at our Mock Interview Recruitment Event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Featured post on our Instagram	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Present to the incoming pledge class during pledge meetings	<input checked="" type="checkbox"/>			
Present at professional development events	<input checked="" type="checkbox"/>			
Round Table Invitation	<input checked="" type="checkbox"/>			
Exclusive Dinner with Executive Committee	<input checked="" type="checkbox"/>			
<b>PRICE:</b>	<b>\$1500</b>	<b>\$1000</b>	<b>\$750</b>	<b>\$500</b>

\*All sponsorship packages can be tailored to align with the specific goals and objectives of your organization, Simply contact us with your preferences and we will accommodate.



# We couldn't do it without you!



On behalf of Delta Sigma Pi at Arizona State University and its members, we thank you for your interest in supporting our organization. We invite you to contribute your expertise and resources to advance the professional development of our members, strengthen our initiatives, and foster meaningful connections within our community. We look forward to collaborating with your company and making a significant impact together!

## Contact us with the links below!



[asudspassetdevelopment@gmail.com](mailto:asudspassetdevelopment@gmail.com)



[@asudsp](https://www.instagram.com/asudsp)



[Delta Sigma Pi - Gamma Omega](#)



<https://www.asudsp.com>